

OUTDOOR RECREATION OPPORTUNITIES ON YOUR FARM

JIMMY SPENCER POND HILL FARM HARBOR SPRINGS, MI PONDHILL.COM

ABOUT US

POND HILL FARM

WINERY, BREWERY, MARKET, CAFE, FARM

GROOMED SKI TRAILS, GNOME HOUSE SCAVENGER HUNT, SLED

HILL, U-PICK BERRIES, HAYRIDES, PUMPKIN BOWLING, PUMPKIN SMASHING,

PUMPKIN PATCH, FEED THE ANIMALS, FEED THE FISH, OUTDOOR BIERGARTEN,

TRAILSIDE TASTINGS, EASTER EGG SCAVENGER HUNTS, LEPRECHAUN CANDY

HUNT, PLAYGROUND, WREATH WORKSHOPS, FIELD TRIPS, FARM TO TABLE

DINNERS, HOOPHOUSE TASTINGS, BONFIRES, LIVE MUSIC



DEVELOPING OUTDOOR RECREATION ON YOUR FARM

MAKE OPPORTUNITIES UNIQUE TO YOUR AREA

WHAT'S THE BEST FIT FOR YOUR LAND (TRAILS, PONDS, HILLS)

DEVELOP MULTI AGE EXPERIENCES

KEEP KID BUSY & EXCITED TO COME BACK

OFFER EVER CHANGING EXPERIENCES -

HUNTS WITH CODES THAT CHANGE...

HOLIDAY THEMED EXPERIENCES



WHY DEVELOP OUTDOOR OPPORTUNITIES FOR CUSTOMERS?

GIVE THEM A REASON TO WANT TO COME AND RETURN EACH SEASON

ALLOW THEM TO EXPERIENCE LIFE ON THE FARM

KEEPS THEM ON THE FARM LONGER

EDUCATE KIDS AND ADULTS ABOUT FARM LIFE

CREATES UNIQUE FAMILY MEMORIES



BENEFITS OF OUTDOOR RECREATION ON YOUR FARM

SOME EXPERIENCES CREATE A DIRECT FINANCIAL PROFIT FOR YOUR FARM

SOME EXPERIENCES MAY NOT OFFER A DIRECT PROFIT BUT YOU WILL SEE

INDIRECT BENEFITS OR PROFITS IN OTHER ASPECTS OF YOUR FARM

YOUR CUSTOMER BASE WILL WIDEN

YOUR FARM WILL DEVELOP A GREATER POSITIVE COMMUNITY PRESENCE

NEWS STORIES & NEWSPAPER ARTICLES (FREE ADVERTISING)

INCREASES WORD OF MOUTH PROMOTION OF YOUR FARM

INCREASES SOCIAL MEDIA PROMOTION OF YOUR FARM



INSURANCE AND WAIVERS

UMBRELLA POLICIES - CHECK WITH YOUR AGENT

CHECK LOCAL TOWNSHIP ZONING LAWS

