



## Great Lakes Fruit, Vegetable & Farm Market EXPO Michigan Greenhouse Growers EXPO

December 5-7, 2017

DeVos Place Convention Center, Grand Rapids, MI



# Farm Marketing Workshop B: 101 Workshop

**Where:** Gallery Overlook (upper level) Room D

**Moderator:** Kendra Wills, Community Food Systems Educator, MSU Extension, Grand Rapids, MI

- 9:00 am            Handling Donation Requests from Your Farm: Helpful Tips and Open Discussion
- Julie Post-Febus, Post Family Farm, Hudsonville, MI
  - Cheryl Morales, Post Family Farm, Hudsonville, MI
- 9:45 am            What to Do when Your Infrastructure Can't Keep up with Your Business: Some Suggestions, Ideas and Open Discussion
- Beth Hubbard, Michigan Agritourism Association President and Corey Lake Orchards, Three Rivers, MI
  - Abbey Dorr, A&A's Little Red Shed Farm Market, Lawton, MI
- 10:30 am           Tips on Purchasing from Outside Wholesalers and Local Farms to Supplement Your Retail Operation: What Works, What Hasn't Worked, and Open Discussion
- Natalie Klackle, Klackle Orchards, Greenville, MI
- 11:15 am           Session Ends