

Michigan Blueberry Advisory Committee



November 20, 2024



2024 Year in Review

As 2024 comes to close here are some highlights of all the work our dedicated board members have put in to support and advocate for Michigan blueberry growers:

- USDA RMA announced that growers will have the option to insure their blueberry crop by variety in 2025! MBBAC is overjoyed that this enhancement will be available to growers. Please reach out to a board member or your insurance agent to learn more.
- At the National Blueberry Festival in South Haven we presented Chad Reenders with our Annual Industry Service Award and honored Senator Debbie Stabenow with a Lifetime Achievement Award to thank her for her dedication to the ag industry.
- President Chad Reenders made several trips to Washington D.C. to urge legislators to freeze the AEW and seek improvements to the H2A program.

2025 Focus:

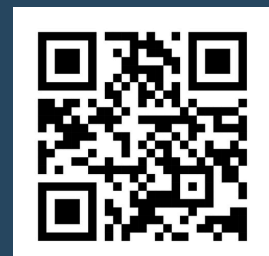
We are proud of our achievements in 2024, but we aren't done yet! Here are couple focus areas for 2025. If these are important to you, too, please let us know!

- Meeting and talking with legislators about the Farm Bill, specialty crop provisions, and the H2A program.
- Supporting growers as we seek to grow new varieties to keep customers happy, and the challenges associated with this.
- Coming soon- a Blueberry Production Manual! We want this to be a tool to help growers be as successful as possible.

Join us!

A great way to support us and have a voice for (or a seat at the table for) the Blueberry Industry is to become a member!

Become a member- scan the QR code and join online or fill out and return the attached form.



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November 20, 2024

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MBBAC Sponsorship Program

Thank you to our previous sponsors: Monte Package Company, Endeavor Ag & Energy, and Michigan Farmers Union!

MBBAC is supported by our members and sponsors, and we wouldn't be able to achieve all that we have without them!

If you or your organization would like to support MBBAC, please email us (contact@mbbac.us) or scan the QR code for more information!

