

We're in this Together: Aligning your Guests with your Mission



Rob Collins, Draft Animal Instructor and Board Member, Tillers International
www.tillersinternational.org

Tillers' Vision: Enriching communities worldwide by sharing fundamental agricultural skills.

Mission: Empowering communities worldwide to become sustainable by providing an expert forum for the preservation, study, and exchange of historical and new agricultural knowledge, tools, and skills.

10 Tips to welcome guests the moment they step onto “the farm.”



1. Under Promise, Overdeliver

2. Invite with Intention

3. Make a pre-visit contact

4. Remember that volunteers are also guests





5. Do more asking and less telling

6. Real work is a key activity

7. Evoking something solidifies memories

8. Sell benefits instead of selling features

9. Make time for “Roses and Thorns”

10. When you follow up. . .listen

Questions, Concerns, Comments, Ideas
rcollins@cpschools.org Cell: 269.251.7069

